



The Network

DECEMBER 2009 WHARTON WOMEN ALUMNAE

Dear Wharton Women Alumnae,

Welcome to the second edition of The Network. I'm Alice Lee, Vice President of Alumnae Relations. With the continued growth of our alumnae network, I hope to see meaningful interaction between current students and alumnae occur more easily and more often, while we keep alumnae informed with great events we hold on campus.

The past year has been filled with events that could not have happened without the support of our incredible alumnae. Continue reading to catch up on our Business 101 event, the Annual Dinner, Wharton Women Business Conference, and Penn thinks Pink. There will be many opportunities for alumnae to get involved this year, and we are always happy to have alumnae join us for our many events. Please encourage your fellow Penn grads to join you in promoting the social and professional success of Wharton Women everywhere by registering on our website, wharton-women.com.

Please don't hesitate to contact me with any questions or feedback for me, the board or the organization. I would love to hear from you.

Best,
Alice Lee, Vice President of Alumnae Relations
alicehl@wharton.upenn.edu

Meet the 2010 Board

President	Lauren Fleischer , W ¹¹
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VP of Publications	Rachel Meyers , W ¹³

How to Stay Involved

1. Participate in the WW History Project

In the upcoming year, the new board would like to chronicle the history of women at Wharton. If you would like to be interviewed or help with the project, please contact Trisha Mantri at tmantri@wharton.upenn.edu.

2. Host a Dinner in your Hometown

During summer vacation, host a small group of Wharton Women undergraduates to meet in your town for dinner. You can take the opportunity to offer your own advice, catch up on what's new around campus, and enjoy the company of new friends. If you're interested please contact Alice Lee at alicehl@wharton.upenn.edu.

3. Attend the Summer Alumnae Event

Every summer, Wharton Women hosts a Summer Alumnae Event to allow our alumni to reconnect and meet in a casual setting. In addition, to provide you an image of how Wharton Women has evolved, current members interning in New York for the summer will be attending to meet you and represent our current organization. Stay tuned for details in the spring.

BUSINESS 101

By Lauren Haber, C'12

Have you ever wondered what the job of a business consultant entails?

Had you attended the Wharton Women "Business 101" event, you would have gotten your answer. On October 20th, 2009 Wharton Women hosted an event that allowed Upenn undergraduates the opportunity to ask questions ranging from "what is the gender ratio in Investment Banking?" to "what is Investment Banking." Panelists from Deutsche Bank, Prudential, Boston Consulting Group and Nielsen Marketing Research Group were in attendance and explained a definition of their respective profession. Later they gave a detailed analysis of their day-to-day work schedule and finally opened the event to questions from the Wharton Women audience. Students were captivated as the panelists, many of whom were alumnae, spoke candidly about everything from the pressures of work/family balance, to long workweeks and travel requirements. Members were given the opportunity to delve a little deeper into professions they are considering and get honest, candid answers from women that were in their position only a few years ago. Whether an experienced Wharton senior or an enthusiastic freshman, the "Business 101" event had a little something for everyone.

Annual Dinner

By Joan Li, W'12

As one of Wharton Women's cornerstone events of the year, the Annual Dinner offers a unique networking and learning opportunity for almost 200 members, corporate sponsors and Penn students to gain a broader perspective of the business world. And it was clear at the end of the night that it was the people who attended and supported that made the evening such a success.



At this year's Annual Dinner on November 17th 2009, Mary Sammons, CEO and Chairman of Rite Aid Corporation, delivered a sincere and inspirational keynote address on her own story and leadership experiences. Encouraging but also frank, she spoke of her mentors who encouraged her to take risks, stand out and be the "glow worm", but also of the challenges of work-life balance and the extraordinarily tough times for Rite Aid during the economic crisis. Her advice about leadership and career choices was a perfect complement to the opportunities at the other key component of the Annual Dinner, the Career Fair, for students to network with our corporate sponsors and to learn more about their companies. But perhaps the most rewarding part of the night was seeing students engage in stimulating and meaningful conversations with our corporate representatives and alumnae over dinner. So thank you for inspiring us, encouraging us and giving us new ideas and careers to consider!



BEYOND BUSINESS

2010 WHARTON WOMEN BUSINESS CONFERENCE
SPONSORED BY ERNST & YOUNG

featuring

CATHIE BLACK
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MEREDITH WHITNEY
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FRIDAY, JANUARY 22
10 A.M. TO 6 P.M.
JON M. HUNTSMAN HALL

Penn Thinks Pink

By Rachel Meyers, W'13

"Join the fight against breast cancer!" Volunteers from Wharton Women enthusiastically shouted this phrase to rally students behind its "Penn Thinks Pink" campaign, a two-week university-wide effort to raise awareness and funds for Susan G. Komen Philadelphia. In anticipation of Breast Cancer Awareness Month and the keynote speech from Hala Moddelmog, President and CEO of Susan G. Komen for the Cure, Wharton Women collaborated with other student groups and sold t-shirts, cupcakes, and ribbons to turn the campus and community pink.

When Hala Moddelmog arrived on campus to speak on October 1, the Penn Thinks Pink campaign had already raised \$4,000 dollars. Wharton Women president Lauren Fleischer was impressed by the university's response. "I was pleasantly surprised by the reaction on campus. Many individuals and organizations helped us raise money for a good cause," she said. Hala Moddelmog continued to encourage Wharton Women's effort in Huntsman Hall. She spoke about the inspiration felt from working for a non-for-profit organization and the importance of any supporting effort, thanking Wharton Women for its philanthropic work.